

# SPOTYA AWARD CEREMONY 2005



Susan Holloway with David Holt of SPOTYA sponsor, Kores



Holloway with USP commercial director and fellow ex-Wrexham resident, Vicki Kneale

All great awards have an accompanying ceremony. Just take a look at the Nobel prizes, Oscar's, BOSS or even, MTV. The Sales Person of the Year Award is no different.

Eschewing the traditional red carpet and Billy Crystal hi-jinks, SET's Susan Holloway, winner of the inaugural SPOTYA was invited from Cardiff to London where she was met by the USP team and treated to dinner. The ceremony took place at a highly exclusive restaurant in the centre of London (and not down an alleyway as the pictures might incorrectly suggest) where the winner was toasted repeatedly, wine and wit flowed and Susan went away with a smile, a spanking new flat-screen television and a trophy to commemorate the day forever.

Or in her own words, "Myself and Cath (my colleague) had a fab day at the presentation: the lunch was tasty, the wine was lovely and the company was superb!" says Holloway, clearly still drunk. "I was also very proud to receive the award and it now takes pride of place at home. As for the TV, it is fantastic, even my three year old son keeps saying "wow". Thank you for making me welcome in London."

**Finally, a big thank you to our sponsors and congratulations to all the nominees and the winner of the 2005 competition.**

David Holt and Susan Holloway with USP's Jane Smith, Richard Johnson, Matthew Moore, Chris Allsop and SET's Cath Thomas

